



## Gonoshahajjo Sangstha

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**Established** : 1998  
**Chief Executive** : Dr. F. R. Mahmud Hasan  
**ECD Contact Person** : Hasina Habib  
*Coordinator*

# GSS



ECD Programme at a Glance:

### Programme Title and Components

**Programme Title:** Early Childhood Development Programme

**Components:** Learning with fun, games, toys, cultural activities & awareness building of the parents

### Target Population and Coverage

**Target group:** Children  
**Age group and participants:**  
5-6 years: 13,920  
**Gender:**  
Boy Child: 6,682      Girl Child: 7,238  
**Socio-economic status of participants:** Poor & hard-core poor  
**Disabled:** Yes  
**Community:** Rural & urban  
**Area coverage:** Upazila 65, District 22, Division 4  
**Districts covered:** Dhaka, Mymensingh, Gazipur, Jessore, Narail, Bagerhat, Khulna, Faridpur, Rajbari, Jhenaidah, Kushtia, Chuadanga, Netrokona, Jamalpur, Brahmanbaria, Chittagong, Panchagarh, Thakurgaon, Dinajpur, Nilphamari, Rangpur & Kurigram

### Training and Material Development

**Implement training:** Yes  
**Trainees:** Teachers/caregivers of own programmes  
**Source(s) of materials:** Own education programme  
**Materials produced:** Supplementary reading materials, books, modules & toys  
**Other publications:** Magazines & different types of charts

### Other Information

Starting year of ECD programme	1996
Staffing	Management: 08      Operational: 350
Partnership	Yes
M&E system	In place
Funding source(s)	Self, BRAC, AMC, GoB, World Bank & UNICEF