

ECDP

Early Childhood Development Programme

House 24, Road 12
Kauchaunagar, Jhenaidah 7300

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Established : 2001
Chief Executive : Bablu Kumar Kundu
ECD Contact Person : Manoranjan Biswas
Chairperson



ECD Programme at a Glance:

Programme Title and Components

Programme Title: Early Childhood Development Programme

Components: Reversing the real brain drain, interaction among brain cells, protection & development

Target Population and Coverage

Target group: Children, adolescents & parents

Age group and participants:

0-3 years: 500 3-5 years: 500 5-6 years: 300

12-18 years: 500 18+ years: 500

Gender:

Boy Child: 650 Girl Child: 650

Father: 1,000 Mother: 2,000

Socio-economic status of participants: All socio-economic groups

Disabled: No

Community: Rural, sub-urban & urban

Area coverage: Upazila 6, District 1, Division 1

Districts covered: Jhenaidah

Training and Material Development

Implement training: Yes

Trainees: Teachers/caregivers of own & others' programmes

Source(s) of materials: Academic institutes & market

Materials produced: Toys, play materials, books, supplementary reading materials & manuals

Other publications: N/A

Other Information

Starting year of ECD programme	2001
Staffing	Management: 05 Operational: 10
Partnership	No
M&E system	In place
Funding source(s)	Self, community & guardians