



## Care Bangladesh

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Pragati RPR Centre (8th Floor)  
20-21 Karwan Bazar, Dhaka 1215

Tel : 9112315, 8114207  
Fax : +880-2-8114183  
Email : carebang@bangla.net  
Web : www.carebd.org

Established : 1955  
Chief Executive : Steve Wallace  
ECD Contact Person : Reza Mahmud Al Huda  
*Assistance Project Coordinator*



ECD Programme at a Glance:

#### Programme Title and Components

**Programme Title:** SHOUHARDO-Education Collaboration Initiatives

**Components:** Early childhood development

#### Target Population and Coverage

**Target group:** Children, adolescents & parents  
**Age group and participants:**  
0-3 years: 31,800 3-5 years: 31,800 5-6 years: 31,800  
12-18 years: 45,600 18+ years: 1,45,600  
**Gender:**  
Boy Child: 47,700 Girl Child: 47,700  
Father: 1,45,600 Mother: 1,45,600  
**Socio-economic status of participants:** Poor & hard-core poor  
**Disabled:** Yes  
**Community:** Rural, sub-urban & urban  
**Area coverage:** Upazila 100, District 18, Division 04  
**Districts covered:** Bogra, Chittagong, Cox's Bazar, Gaibanda, Habiganj, Jamalpur, Kishoreganj, Kurigram, Lalmonirhat, Netrokona, Nilphamari, Noakhali, Pabna, Rangpur, Sherpur, Sirajganj, Sunamganj & Tangail

#### Training and Material Development

**Implement training:** Yes  
**Trainees:** Teachers of ECD centre  
**Source(s) of materials:** Plan Bangladesh  
**Materials produced:** Local materials by own initiatives  
**Other publications:** Teachers' guide

#### Other Information

Starting year of ECD programme	2006	
Staffing	Management: 25	Operational: 130
Partnership	Yes	
M&E system	In place	
Funding source(s)	USAID & GoB	