



BSA

Bangladesh Shishu Academy

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Established : 1976
Chief Executive : Shaoli Sumon
ECD Contact Person : Iqbal Hossain
Programme officer



ECD Programme at a Glance:

Programme Title and Components:

Programme Title: Early Childhood Development Project

Components: Centrebased early learning (SBK and Pre-School), Promotion of interactive care and safe child friendly learning environment in homes and communities, advocacy, social mobilization and programme, Communication, development and strengthening of early learning components of partners system and structures.

Target Population and Coverage

Target group: Children, adolescents & caregivers
Age group and participants:
3-5 years: 500,000 (to be covered in 2006-2010)
Gender: Male & female
Socio-economic status of participants: Poor & hard-core poor
Disabled: No
Community: Rural, sub-urban, urban, hill tracts, haor area & island
Area coverage: 25 Upazillas in 3 CHT, Ten convergence districts (Sunamganj, Bhola, Moulivibazar, Thakurgaon, Jamalpur, Rangpur, Habiganj, Nilphamari, Cox's Bazar, Sherpur) Plan Bangladesh programme area 6 city corporations and districts head quarters.

Training and Material Development

Implement training: Yes
Trainees: Govt. & non govt. frontline workers and caregivers
Source(s) of materials: Own
Materials produced: Manuals, supplementary reading materials, books & modules
Other publications: Child friendly environment guide book, ei prithibir shera baba amar ghore, khelte khelte uthbo Bere & amar saradin, resource book, story books

Other Information

Starting year of ECD programme	2001
Staffing	Management: 11 Operational: 64
Partnership	Yes
M&E system	In place
Funding source(s)	GOB., UNICEF & Plan Bangladesh